

**CORRIGENDUM TO  
REQUEST FOR PROPOSALS (RFP)  
for**

**Advertising Services Management in Peshawar BRT Corridor**

**Tender No.** TPC/BD/RFP/ASM/2021/003

**Date:** April 29, 2021

This Corrigendum will be part and parcel of original bidding document and shall superceed the contents/text contained in RFP for Advertising Services Management in Peshawar BRT Corridor.

**Schedule 4****Financial Offer***To be submitted by the Bidder on official letter head*

I, \_\_\_\_\_ (name), Pakistani, of legal age, with office address at \_\_\_\_\_ (address), Sole Proprietor or Authorized Representative of \_\_\_\_\_ (Business/firm/company/ consortium), hereby declare for and on behalf of \_\_\_\_\_ (name of Business/firm/company/ consortium) that:

1. \_\_\_\_\_ (name of Bidder) has examined the information provided in the Request for Proposals (including annexures) and the Service Agreement;
2. \_\_\_\_\_ (name of Bidder) has examined the properties (Advertising Spaces) and made all due diligence in estimation of revenue as well as costs envisioned under the Agreement;
3. \_\_\_\_\_ (name of Bidder) hereby submits its Financial Offer, for undertaking the Service Agreement, which shall remain valid and binding upon (-----  
-----name of Bidder) for a period of one hundred eighty (180) days from the Proposal Opening Date; and
4. Total rent offered for three (03) years by \_\_\_\_\_ (name of Bidder) is of an amount of (amount in words & integer) Pakistani Rupees.

Year	Quarter	Rent for Street light poles for display of (6x3ft) Aluminum/Steel framed Streamers fixed at 10-15 ft. height from ground level (As per specification in Appendix A) (QTY 250)	Rent for Double sided (Two-way traffic) Pillar advertisement for display of (10x5ft) Aluminium/Steel frames fixed at 10ft from ground level (As per specification in Appendix A) (QTY 100)	Rent for Digital Pole Streamer P-6 Outdoor SMD for display (6x3ft) fixed at 10-15 ft. height from ground level (As per specification in Appendix A) (QTY 60)	Rent for Double Sided (Two-way traffic) Pedestrian Bridge Banner for display of (50x4ft) Aluminum/Steel framed banner fixed towards two-way traffic (As per specification in Appendix A) (QTY 10)
1	1				
	2				
	3				
	4				
2	1				
	2				
	3				
	4				
3	1				
	2				
	3				
	4				
<b>Sub-Total</b>		<b>I</b>	<b>II</b>	<b>III</b>	<b>IV</b>
<b>Grand Total (I+II+III+IV)</b>					

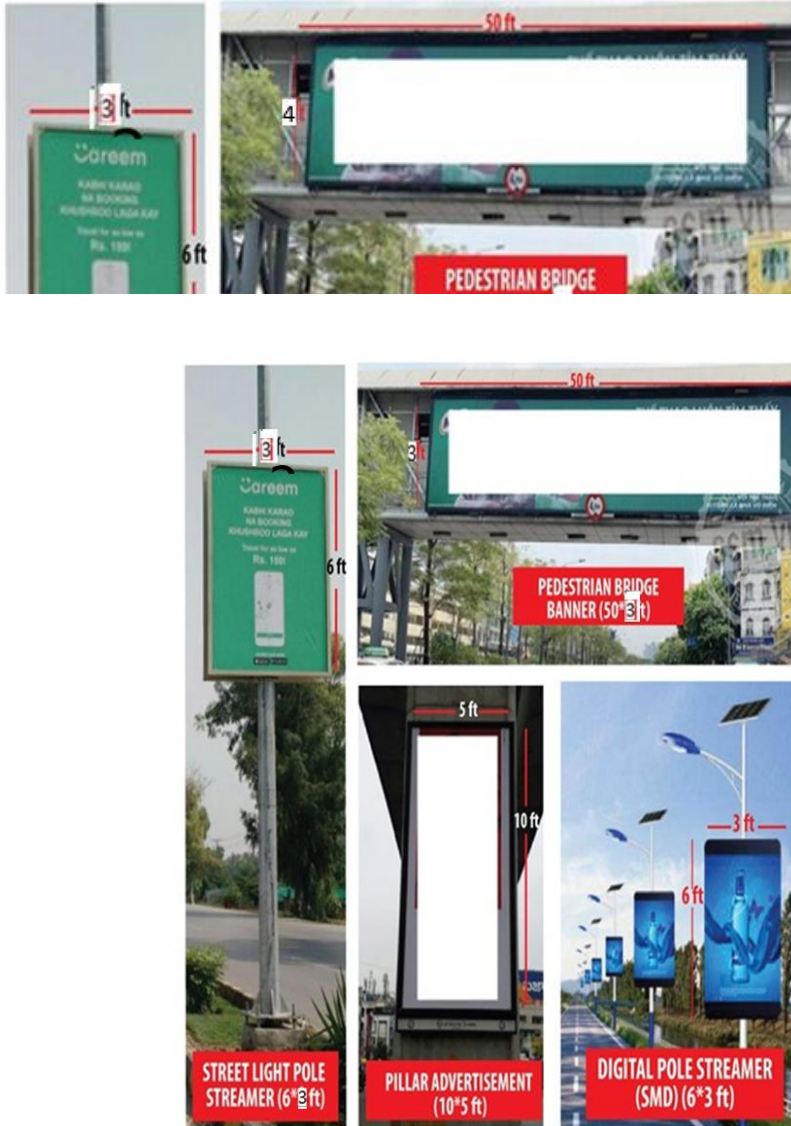
For and on behalf of \_\_\_\_\_ (name of Bidder)

(signature of Authorized Representative)

\_\_\_\_\_  
(name, title and date)

## APPENDIX A

### ADVERTISING SPACES



## APPENDIX-A

## ADVERTISING ITEM SPECIFICATION

<p><b><u>ITEM # 1:</u></b></p> <p><b><u>STREET LIGHT POLE STREAMER:</u></b> (Light poles assigned after Tehkal Payan station till the start of Tehkal Bala station and in continuation from University Town Junction to Karkhano Market (excluding elevated portion))</p> <ul style="list-style-type: none"> <li>• (Dimension: 6 X 3 ft (72 (H) X 36 (W) Inches)</li> <li>• Outer frame: 2 inches</li> <li>• Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge.</li> <li>• Shape: Rectangle</li> <li>• Type: Non-Lighting</li> <li>• Installation: Fixed Top and bottom clamps.</li> </ul>	<p><b><u>ITEM # 2:</u></b></p> <p><b><u>PEDESTRIAN BRIDGE BANNER:</u></b> (Pedestrian bridges assigned from Tehkal Bala to Hospital chowk Station (excluding Mall of Hayatabad station i.e., elevated))</p> <ul style="list-style-type: none"> <li>• Dimension: 50 X 4 ft (600 (W) X 48 (H) Inches)</li> <li>• Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge. Angle iron for support between the Banner frame and bridge railing shall be 1.5 to 2 inches. Front panel sheet for flex installation shall be at least thickness of 28 gauge.</li> <li>• Shape: Rectangle</li> <li>• Type: Non- Lighting</li> <li>• Installation: to be fixed at all corners with the bridge railing for firm support.</li> </ul>
---	--

**AGREEMENT FOR ADVERTISING SERVICES MANAGEMENT AT PESHAWAR BRT CORRIDOR**

*BETWEEN*

**TRANSPESHAWAR (The Urban Mobility Company)**

and

[SERVICE PROVIDER]

## ANNEX B

### ADVERTISING LOCATIONS



**ANNEX C**  
**RENT DEPOSIT AND RENT DEPOSIT ACCOUNT**

Year	Quarter	Rent for Street light poles for display of (6x3ft) Aluminium/Steel framed Streamers fixed at 10-15 ft. height from ground level (As per specification in Annex E) (QTY 250)	Rent for Double sided (Two-way traffic) Pillar advertisement for display of (10x5ft) Aluminium/Steel frames fixed at 10ft from ground level (As per specification in Annex E) (QTY 100)	Rent for Digital Pole Streamer P-6 Outdoor SMD for display (6x3ft) fixed at 10-15 ft. height from ground level (As per specification in Annex E) (QTY 60)	Rent for Double Sided (Two-way traffic) Pedestrian Bridge Banner for display of (50x4ft) Aluminium/Steel framed banner fixed towards two-way traffic (As per specification in Annex E) (QTY 10)
1	1				
	2				
	3				
	4				
2	1				
	2				
	3				
	4				
3	1				
	2				
	3				
	4				
Sub-Total					
		I	II	III	IV
Grand Total (I+II+III+IV)					

Rent Deposit Account details are as follows:

**CEO TRANSPESHAWAR**

**Bank Name: The Bank of Khyber**

**Account Number: 0001 0000 1182 4005**

## ANNEX E

### ADVERTISING ITEM SPECIFICATION

<p><b><u>ITEM # 1:</u></b></p> <p><b><u>STREET LIGHT POLE STREAMER:</u></b> (Light poles assigned after Tehkal Payan station till the start of Tehkal Bala station and in continuation from University Town Junction to Karkhano Market (excluding elevated portion)</p> <ul style="list-style-type: none"> <li>• <b>(Dimension: 6 X 3 ft (72 (H) X 36 (W) Inches)</b></li> <li>• <b>Outer frame: 2 inches</b></li> <li>• <b>Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge.</b></li> <li>• <b>Shape: Rectangle</b></li> <li>• <b>Type: Non-Lighting</b></li> <li>• <b>Installation: Fixed Top and bottom clamps.</b></li> </ul>	<p><b><u>ITEM # 2:</u></b></p> <p><b><u>PEDESTRIAN BRIDGE BANNER:</u></b> (Pedestrian bridges assigned from Tehkal Bala to Hospital chowk Station (excluding Mall of Hayatabad station i.e., elevated))</p> <ul style="list-style-type: none"> <li>• <b>Dimension: 50 X 4 ft (600 (W) X 48 (H) Inches)</b></li> <li>• <b>Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge. Angle iron for support between the Banner frame and bridge railing shall be 1.5 to 2 inches. Front panel sheet for flex installation shall be at least thickness of 28 gauge.</b></li> <li>• <b>Shape: Rectangle</b></li> <li>• <b>Type: Non- Lighting</b></li> <li>• <b>Installation: to be fixed at all corners with the bridge railing for firm support.</b></li> </ul>
--	---